

Tal Benisty

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EDUCATION

Delft U of Technology
2008 – 2010

Master of Science, Interaction Design
Research + Interaction Design + Prototyping

Delft U of Technology
2003 – 2007

Bachelor of Science, Industrial Design
Research + Product Design + Business

EXPERIENCE

Collective Health

Lead Product Designer
2016 – Present

Lead designer on the iOS and Android apps.
Increased Doctor Search usage by 454%.

Cooper

Interaction Designer
2014 – 2016

Design and strategy for clients in software development, insurance, and publishing.

Shortcase

Co-founder, designer
2012 – 2016

Co-founded and led the product development of a knowledge sharing tool for design firms.

Designit

Interaction Designer
2011 – 2014

Design and strategy for clients in telecom, car insurance, mobile payments and banking.

IDEO

Interaction Design Intern
2011 – 2011

Worked on a concept for the future of electric car interfaces from dashboard to mobile app.

TOOLS

Sketch, Adobe CC, InVision, Flinto, HTML/CSS

LANGUAGES

English, French, Spanish, Hebrew, Dutch