Tal Benisty

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EDUCATION

Delft U of Technology
2008 – 2010

Master of Science, Interaction Design
Interaction Design + Research + Prototyping

Delft U of Technology
2003 – 2007

Bachelor of Science, Industrial Design
Product Design + Research + Business

EXPERIENCE

Circles

Principal Designer
2022 – Present

Working alongside our VP of Product to rethink the core experience of online group therapy.

Nexar

Principal Designer
2020 – 2022

Lead the design team in a complete redesign of our entire app and improved our processes.

Cruise

Staff Product Designer
2019 – 2020

Designed self-driving car tablet interfaces for both passengers and test-drivers.

Collective Health

Lead Product Designer
2016 – 2019

Lead designer of the iOS and Android apps. Increased Doctor Search usage by 454%.

Cooper

Interaction Designer
2014 – 2016

Design and strategy for clients in software development, insurance, and publishing.

Shortcase

Co-founder, designer
2012 – 2016

Co-founded and led the product development of a knowledge sharing tool for design firms.

Designit

Interaction Designer
2011 – 2014

Design and strategy for clients in telecom, car insurance, mobile payments and banking.

IDEO

Interaction Design Intern
2011 – 2011

Worked on a concept for the future of electric car interfaces from dashboard to mobile app.